



Richmond Folk Festival

Richmond, Virginia
October 14-16, 2011

"Free festival downtown on Richmond's riverfront to celebrate the roots, richness, and variety of American culture through music, dance traditional crafts, storytelling, and food."

Green Statement: "With an event of this size, a great amount of waste can be saved by recycling. Our patrons and staff see this as an important part of the festival experience."



CORE ACTIVITIES for Green Events

☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Metal cans, plastic bottles, disposable drink cups, glass, cardboard and fryer oil

☒ **Minimize the Use of Disposable Food Service Products.** Green events are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- "We are currently working with our vendors and encouraging them to use bio-based container and to eliminate the polystyrene whenever possible. In addition, we are working with a recycling vendor that is accepting the disposable drink cups used at the festival."

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

Food service

- Avoid boxed food items and instead serve trays/platters of food

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

- ☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on the event website to the Virginia Green webpage
- Highlight green activities on the event website
- Display the Virginia Green logo at the event
- Have signage promoting off-site parking and shuttle stops

For more information regarding the Richmond Folk Festival, see www.richmondfolkfestival.org or contact Stephen Lecky at slecky@venturerichmond.com or 804-788-6472.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established “core activities” for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

VirginiaGreenTravel.org

